

The **WARWICKSHIRE WASTE PARTNERSHIP**
met at the Shire Hall, Warwick on **25 July 2006**.

Present:

North Warwickshire Borough Council

Councillor Peter Fowler

Officers

Richard Dobbs

Nuneaton and Bedworth Borough Council

Councillor Geoff. Ashford

Officers

Peter Benham

Rugby Borough Council

Councillor Chris Holman

Officers

David Johnson

Keith Rowe

Stratford-on-Avon District Council

Simon Jackson

Officer

Chris Dobson

Warwick District Council

Councillor Margaret Begg (Vice Chair)

Officer

Jackie Webb

Warwickshire County Council

Councillor Jose Compton

Councillor Eithne Goode

Councillor Martin Heatley (Chair)

Councillor Ray Sweet

Officers

Roy Burton

Jack Linstead

Ian Marriott

Phil Maull

Martin Stott

Kalen Wood

In the absence of the Chair, the Vice-Chair took the Chair. She welcomed Councillor Bill Sewell who was attending as an observer.

1. Election of Chair

Councillor Jose Compton, seconded by Councillor Simon Jackson, moved and it was Resolved:-

That Councillor Martin Heatley be elected Chair of the Partnership.

2. Election of Vice Chair

Councillor Jose Compton, seconded by Councillor Eithne Goode, moved and it was Resolved:-

That Councillor Margaret Begg be elected Vice Chair of the Partnership.

3. Apologies

Apologies for absence were received from Councillors Ken Browne (Warwickshire County Council) and Carolyn Robbins (Rugby Borough Council).

4. Disclosures of Personal and Prejudicial Interests

None.

5. Minutes of the meeting held on 25 April 2006

(a) Minutes

Resolved:-

That the minutes of the Partnership meeting held on 25 April 2006, copies having been circulated, be approved and be signed by the Chair.

(b) Matters Arising

(i) Minute 4 – Proposals for Warwickshire Waste Minimisation Strategy

Roy Burton reported a delay in operation.

(ii) Minute 5 – Door Stepping Campaign

Roy Burton said that the final version of the action plan would be brought to the October meeting of the Partnership.

(iii) Minute 9 – Update on Discussions with Coventry City Council

In response to a question from Councillor Jose Compton, Ian Marriott explained that the full minute would not have been on the Council's website. In future it would be made clear for Members if a minute was either confidential or exempt.

Martin Stott said that his report on the outcome of the meeting to today's meeting was not confidential.

Councillor Simon Jackson said that he had replaced Councillor Alan Akeister who had resigned from the Partnership.

6. Education and Information Campaign – Presentation by Jack Linstead

Jack Linstead said that a two-year education and information campaign was underway with a view to emphasising the success of recycling and promoting further efforts. There were three phases to the campaign:-

- “You're a star ...” poster campaign highlighting the positive message that recycling had been a success by congratulating the Warwickshire public for doubling recycling from 15% to 30%. This had begun with an article in Warwickshire View and would continue through to about October with displays in supermarkets, in public washrooms, telephone box advertising and radio advertising. This would be followed by a roadshow backed up with an eight-page supplement in Warwickshire View.
- “Going the extra mile” this would reinforce the message that it was simple to recycle.
- “Scaling the height” – this third phase would look to the future and the options.

It was noted that:-

- There was no intention to target schools specifically because a lot of work was already being done in raising children's awareness.
- The success of the campaign would be measured by asking members of the public about their awareness of recycling and making use of the Citizen's Panel.
- The District/Borough Councils were welcome to use the “You're a star.....” posters and include their logos upon it.

- “Recycle for Warwickshire” was being used as the main branding-imagery for the campaign.

7. Future Waste Collection Systems in Warwickshire

The report of the Strategic Director for Environment and Economy on behalf of the Officers Group was introduced by Richard Dobbs.

It was noted:

- Rugby would find it difficult to include glass in commingled collections. The wish would be to continue collecting glass separately.
- It was recognised that District and Borough Councils would have to take on the changes at different speeds because of the time left on existing contracts.
- Issuing of a number of different collecting bins/boxes could cause space problems for smaller properties.

Resolved:-

- (1) That having noted the report, Members agreed in principle to adoption of a common approach to future waste collection systems across Warwickshire.
- (2) That Members seek agreement from their respective Councils on the proposals.

8. Waste Strategy Implementation – Update on progress with Short-Term options

The report of the Strategic Director for Environment and Economy on behalf of the Officers Group was introduced by Kalen Wood.

Resolved:-

That the proposed route for investigating and implementing medium term options be supported.

9. Outcome of the meeting of Coventry, Solihull and Warwickshire Forum on discussion with Coventry City Council

Martin Stott said the report was a copy of the one that was sent to the Coventry, Solihull and Warwickshire Sub-Regional Forum on the 16th June 2006. The report had been received very positively.

10. Any Other Business

Ian Marriott said that he would look at the arrangements for the despatch of agendas for the meetings of the Partnership to see if it were possible to circulate them earlier.

11. Future Meetings dates

These were noted as –

Tuesday 26 September 2006 – 2 p.m – Shire Hall

Tuesday 5 December 2006 – 2 p.m. – Shire Hall

.....
Chair of Partnership

The meeting closed 3.00 p.m.